Tindale Oliver Design collaborated with the Avon Park Community Redevelopment Agency (CRA) Advisory Board to conduct an analysis of the City’s Downtown CRA District. This exercise unveiled a variety of urban design challenges, which included visual clutter that hides the City’s main entry gateways. Pedestrian friendliness, walkability, and connectivity are hindered by the lack of sidewalks, trails, park space, and amenities. Deteriorating streetscape infrastructure and absence of architectural guidelines detract from curb appeal and the City’s small-town charm. Insufficient utility access along Main Street and the Mile Long Mall restricts the hosting of special events. Tindale Oliver Design prepared an analysis report that included prioritized recommendations and illustrated conceptual designs for improvements to the corridor’s entry gateways, signage and identification markers, street/pedestrian networks, open space and parks, and utilities and supports the development of standards to guide renovation of architecture, historic buildings, and new development.

After unanimous adoption of the report findings, Tindale Oliver Design authored a redevelopment plan for the city’s east and west entry gateways. The firm’s concept features a rebranded Avon Park logo; monument gateways that emulate the downtown’s historic architecture; expanded walkways and park space; enhanced landscaping, lighting, and pedestrian amenities, and utility and safety improvements. Once implemented, these improvements will provide the City with a unique identity and sense of place, improved pedestrian connectivity and walkability, a beautified main street corridor, and enhanced opportunities for economic development along the corridor.