



Tindale-Oliver & Associates, Inc., (TOA) was selected by the City of Sarasota to perform the City's first ever Comprehensive Central Business District Downtown Parking Master Plan.

#### **Project Highlights**

- Aggressive public involvement plan included numerous stakeholder interviews, project meetings, discussion group workshops, and presentations
- Master plan process led to development of a downtown parking vision for the City of Sarasota
- Implementation of plan recommendations led to the hiring of the City's first Parking Manager

#### **Project Issues**

- Overall availability of parking
- Employee use of parking in commercial/retail areas
- Need for more formal parking program
- Potential locations for future parking

#### **Solutions Implemented**

- Completed inventory of downtown parking supply and survey of current parking utilization
- Developed strategic business and financial plan for proposed parking program
- Identified future locations for additional parking, as well as design guidelines

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*Over 45 individual stakeholders participated in the study's three discussion group workshops.*

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